



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

JOE KENNEDY FOR CONGRESS (3540)
Abar Hutton Media (1006)

Shiebler, Charles (1011)
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Invoice 174217
Inv Date 10/28/2012
Terms Net 30
Contract 47675
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Abar Hutton Media
6190 Grovedale Center
Alexandria, VA 22310

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Candidate (27392)
Local/Political Candidate Agency
529/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:05PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.4	SPOT	6:30AM- 7:00AM	Day, F-1	10/26/12 6:43AM (Fr)	01:00	7 News Today in New England	JKIIFCDM1206H	\$1500.00	
3.6	SPOT	7:00AM- 8:00AM	Day, Th-1	10/25/12 7:59AM (Th)	01:00	Today Show	JKIIFCDM1206H	\$4600.00	
5.6	SPOT	8:00AM- 9:00AM	Day, Th-1	10/25/12 8:57AM (Th)	01:00	Today Show	JKIIFCDM1206H	\$4600.00	
7.5	SPOT	9:00AM- 9:30AM	Day, W-1, Th-1	10/24/12 9:21AM (We)	01:00	7 News Today in New England 9-10A	JKIIFCDM1206H	\$2000.00	
7.5	SPOT	9:00AM- 9:30AM	Day, W-1, Th-1	10/25/12 9:25AM (Th)	01:00	7 News Today in New England 9-10A	JKIIFCDM1206H	\$2000.00	
9.5	SPOT	9:30AM-10:00AM	Day, Th-1	10/25/12 9:55AM (Th)	01:00	7 News Today in New England 9-10A	JKIIFCDM1206H	\$2000.00	
11.5	SPOT	12:00PM- 1:00PM	Day, M-1, W-1	10/24/12 12:55PM (We)	01:00	7 News at Noon	JKIIFCDM1206H	\$2000.00	
12.5	SPOT	1:00PM- 2:00PM	Day, Tu-1, Th-1	10/23/12 1:42PM (Tu)	01:00	Days of our Lives	JKIIFCDM1206H	\$1800.00	
12.5	SPOT	1:00PM- 2:00PM	Day, Tu-1, Th-1	10/25/12 1:46PM (Th)	01:00	Days of our Lives	JKIIFCDM1206H	\$1800.00	
14.5	SPOT	3:00PM- 3:30PM	Day, W-1	10/24/12 3:21PM (We)	01:00	Family Feud Episode: 12073	JKIIFCDM1206H	\$1200.00	
15.5	SPOT	3:30PM- 4:00PM	Day, Tu-1	10/23/12 3:44PM (Tu)	01:00	Family Feud Episode: 12068	JKIIFCDM1206H	\$1200.00	
16.5	SPOT	4:00PM- 4:30PM	Day, Tu-1, W-1	10/23/12 4:14PM (Tu)	01:00	7 News at 4	JKIIFCDM1206H	\$2400.00	
16.5	SPOT	4:00PM- 4:30PM	Day, Tu-1, W-1	10/24/12 4:18PM (We)	01:00	7 News at 4	JKIIFCDM1206H	\$2400.00	
17.6	SPOT	4:30PM- 5:00PM	Day, Tu-1, F-1	10/23/12 4:47PM (Tu)	01:00	7 News at 4	JKIIFCDM1206H	\$3000.00	
17.6	SPOT	4:30PM- 5:00PM	Day, Tu-1, F-1	10/26/12 4:48PM (Fr)	01:00	7 News at 4	JKIIFCDM1206H	\$3000.00	
18.5	SPOT	5:00PM- 5:30PM	Day, Tu-1	10/23/12 5:21PM (Tu)	01:00	7 News at 5	JKIIFCDM1206H	\$3600.00	
19.5	SPOT	5:30PM- 6:00PM	Day, F-1	10/26/12 5:43PM (Fr)	01:00	7 News at 5	JKIIFCDM1206H	\$4000.00	
20.6	SPOT	6:00PM- 6:30PM	Day, M-1, W-1	10/24/12 6:25PM (We)	01:00	7 News at 6	JKIIFCDM1206H	\$5000.00	
22.5	SPOT	11:00PM-11:35PM	Day, F-1	10/26/12 11:33PM (Fr)	01:00	7 News at 11 PM	JKIIFCDM1206H	\$6000.00	
24.4	SPOT	8:00AM- 9:00AM	Day, Sa-1	10/27/12 8:42AM (Sa)	01:00	Today Show Weekend	JKIIFCDM1206H	\$800.00	
25.4	SPOT	9:00AM-10:00AM	Day, Sa-1	10/27/12 9:58AM (Sa)	01:00	7 News Today in New England-Sat	JKIIFCDM1206H	\$800.00	
29.3	SPOT	11:00PM-11:35PM	Day, Sa-1	10/27/12 11:17PM (Sa)	01:00	7 News at 11 PM	JKIIFCDM1206H	\$6000.00	
30.5	SPOT	8:00AM- 9:00AM	Day, Su-1	10/28/12 8:25AM (Su)	01:00	TODAY SHOW-SUNDAY	JKIIFCDM1206H	\$2800.00	
32.3	SPOT	6:00PM- 6:30PM	Day, Su-1	10/28/12 6:18PM (Su)	01:00	7 News at 6	JKIIFCDM1206H	\$5000.00	
34.1	SPOT			10/28/12					
42.1	SPOT	11:30PM-7 News at 11	Per week (1), Su	10/28/12 12:22AM (Su)	01:00	7 News at 11 PM	JKIIFCDM1206H	\$3200.00	
45.1	SPOT	9:00AM-10:30AM	Day, Su-1	10/28/12 9:57AM (Su)	01:00	7 News Today in New England-Sun	JKIIFCDM1206H	\$800.00	
46.0	SPOT	7:00AM- 8:00AM	Day, Sa-1	10/27/12 7:58AM (Sa)	01:00	Today Show Weekend	JKIIFCDM1206H	\$800.00	
47.0	SPOT	10:00AM-11:00AM	Day, Sa-1	10/27/12 10:54AM (Sa)	01:00	7 News Today in New England-Sat	JKIIFCDM1206H	\$800.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$75,100.00	Total Spots	28
Commission	(\$11,265.00)		
Net Total	\$63,835.00		